



D.LIGHT EMPOWERS THE WORLD'S POOREST TO TAKE A 20% "PAY RISE"
d.light's new A1 solar lantern will enable customers to save 20% of their daily income

SAN FRANCISCO, July 8, 2015 – [d.light](#), a leading solar social enterprise, today announced the launch of its most affordable solar lantern yet. Retailing at only USD5, the A1 is priced 40% lower than its current market-leading quality solar lantern (the d.light S2). The A1 will expand energy access to millions more families surviving on less than USD1.25 per day. The A1 lantern, built using the latest and most efficient solar technology, will accelerate d.light toward its goal of transforming the quality of life for 100 million people living without electricity by 2020.

"Bright and affordable solar lighting is now within reach for every family," said CEO and co-founder Ned Tozun. "Families living on less than \$1.25 per day no longer need to pay US25c a day for expensive and dangerous kerosene. By adopting renewable energy they effectively earn themselves a 20% pay rise! d.light is proud to support their efforts to invest kerosene savings in making their homes, workplaces, and schools safer, healthier, and more productive environments."

Developed by d.light's experienced team of multi-national designers and engineers, the A1 lantern provides more than four hours of bright light after a full day of solar charging. The A1 maintains the high standards of durability and versatility that are signatures of all d.light products.

"No company provides quality, affordable solar light like d.light. This is why our S2 and S20 products have an 80 percent market share in the Lighting Global portable solar lantern category," said Sateesh Kumar, d.light's Managing Director of sales for Africa and Asia. "Our goal is to grow this market by bringing the A1 to every family that wants one, regardless of where they live. We look forward to working with our existing partners and opening new channels for large-scale distribution throughout the world."

d.light's product line, which includes solar-powered lanterns, mobile phone chargers, and home systems, is sold in sixty-two countries and has impacted more than 50 million lives. After upgrading to a d.light product from kerosene, families experience increased savings, extended hours of productivity, and decreased indoor air pollution and fire risk. The A1 is a real innovation that will allow tens of millions more families to access these life-changing benefits.

The d.light A1

The A1 provides top-quality solar lighting at a revolutionary price point. It gives more than four hours of light on a single charge and is powerful enough to light up an entire room. The lantern's small and versatile design is ultra-portable, and its flexible stand allows it to be placed on a desk, hung from a wall, or carried on the go. It is designed to survive years of daily use and is resistant to weather and high impact. At a



recommended retail price point of USD5, the A1 makes quality energy accessible to millions for the first time.

The A1 is now available in select markets. Interested distributors may contact their d.light sales officers to order, and new parties can submit a contact form through www.dlight.com/A1 for further information.

About d.light

d.light is a global social enterprise delivering affordable, solar-powered solutions designed for the two billion people in the developing world without access to reliable energy. d.light provides distributed solar energy solutions for households and small businesses that are transforming the way people all over the world use and pay for energy. Through 10 field offices and four hubs in [Africa](#), [China](#), [South Asia](#) and the [United States](#), d.light has sold over ten million solar products in sixty-two countries, empowering the lives of 50 million people. d.light is dedicated to providing the most reliable, affordable, and accessible solar lighting and power systems for the developing world, and aims to reach 100 million people by 2020.

www.dlight.com

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