

## **d.light Refreshes Complete Portfolio to Mark Decade of Lighting Lives**

*World's leading off-grid solar brand d.light marks its 10<sup>th</sup> year with launch of revamped portfolio*

**[December 1, 2017], San Francisco, CA; Nairobi, Kenya; New Delhi, India** – Following up on its successful launch of the pay-as-you-go X-series solar home system with TV in June this year, off-grid solar solutions provider d.light today announced the launch a significant upgrade of its product portfolio, aimed at further cementing its place as the world's leading provider of distributed solar products.

The \$5 solar lantern A1, which won two Spark Awards and a silver Stevie, has now been upgraded to the A2, with a 50% increase in brightness and a 4-hour runtime. The company expects this will further improve the adoption of solar lighting among the 1.2 billion base-of-the-pyramid users still reliant primarily on kerosene for lighting.

Next in line is the S3, which is the successor to the popular S2 study lantern. The S3 improves upon its predecessor by now having two brightness settings, and a runtime of over 12 hours on its lowest setting, making it an "all-night" lantern. d.light expects the S3 to continue the successful run of the S2, which has already improved the lives of 19 million school-aged children, who can now read and do their homework under light that is good for their eyes and lungs. The brand has made a similar upgrade to the family-light S20 with the new S30, which now has a third super-bright setting which is 6 times brighter than kerosene.

The company also announced a new solar home lighting system, the D330, which offers a tube-light in addition to two bright bulbs. The home lighting system is positioned as a personal power grid for a small home or business. The package includes a solar panel, mobile-charging battery pack, two solar lights, and a tube-light with switches. The system is compatible with other d.light accessories like the solar radio and rechargeable torch.

"Over our 10 year history, fueled by a passion to delight our customers, we have strived to push the boundaries of innovation and to challenge ourselves to never be satisfied with the status quo. The launch of these new products marks a complete overhaul of our entire product line over the last twelve months, all the way from our entry level solar lantern up through our solar home system that runs a d.light TV. Having seen the tenacity and dedication from the d.light team to make these products come to life, it is incredibly exciting to now see these life-changing products in the hands of happy customers!"

The products are available for sale through existing d.light outlets and partners across the world.

### **About d.light**

Founded in 2006 as a for-profit social enterprise, d.light manufactures and distributes award-

winning solar lighting and power products designed to serve the more than 2 billion people globally without access to reliable electricity. Through five distribution hubs in East Africa, West Africa, India, Southeast Asia, and the United States, d.light has impacted over 77 million lives with its products. d.light is dedicated to providing the most reliable, affordable and accessible solar lighting and power systems for the developing world, with the goal of reaching 100 million people by 2020. For more information, please visit [www.dlight.com](http://www.dlight.com). Follow us on Twitter @dlightdesign, on Facebook or LinkedIn.

## **Media Contact**

### **For d.light**

Anshul Gaur

Global Brand Director

[anshul.gaur@dlight.com](mailto:anshul.gaur@dlight.com)