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D.LIGHT CELEBRATES TEN MILLION LIVES EMPOWERED THROUGH SOLAR LIGHTING Social Enterprise Improving Lives of BOP Households in Over 40 Countries Worldwide

SAN FRANCISCO, CA November 12, 2012 – d.light design today announced that it has reached a major milestone of ten million lives empowered worldwide through its solar-powered lighting products. The historic event was reached shortly after celebrating five years in business.

"The vision for d.light from the very beginning was to make a huge impact in individual lives on a global scale," said d.light co-founder Sam Goldman. "We are extremely proud that ten million individual people in the world now have access to a brighter future because of our company's products, which positively affect a household's income, economic potential, and health."

Chairman and CEO Donn Tice notes, "This will not be our last milestone . . . just one high point reached on our goal to bring modern light and power to 100 million people worldwide."

The award winning company proudly points to the notable extended benefits from the d.light suite of products. Almost 2.5 million school-aged children are now able to use solar lighting in place of dangerous kerosene lanterns or candles for their studies. The health effects are significant, reducing fire danger, the potential for burns and irritation of eyes and lungs.

"We are thrilled at this achievement," said President Ned Tozun, "but we also realize that our work is just beginning. There are still over a billion people without electricity, and we want all of them to enjoy the benefits of clean, safe and bright light."

Based on independent market studies of energy costs, current d.light customers have cumulatively saved over USD\$135,000,000 in energy-related expenses. The savings translate to more productive hours, measured at over 3 billion hours, which directly translates into increased income. The combined savings and higher incomes provide more money for education, health, and leisure.

As the acknowledged industry leader, Goldman remarked, "We have a product development agenda focused on continuous innovation . . . We plan to bring the same innovative thinking

for products farther up the value chain to solve more of our customers' needs for reliable, renewable power."

About d.light design

d.light is a for-profit social enterprise whose purpose is to create new freedoms for customers without access to reliable power so they can enjoy a brighter future. The company designs, manufactures and distributes solar light and power products throughout the developing world. d.light aims to transform the lives of at least 100 million people by 2020. d.light serves over 40 countries, through over 6,000 retail outlets, 10 field offices, and four regional hubs. The company employs over 200 people directly, and indirectly employs hundreds more worldwide.

d.light is financed by leading social enterprise funds Omidyar Network, Acumen Fund and Gray Matters Capital; with investment from prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures, and the Mahindra Group.

To learn more, please visit www.dlightdesign.com.

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