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D.LIGHT LAUNCHES ULTRA-AFFORDABLE SOLAR LANTERN FOR EMERGING MARKETS

Under USD8 Product will Promote Educational Aspirations for Millions

Palo Alto, California, USA, 18 May 2011 – **d.light design** today announced the launch of the **d.light** S1, the world’s most affordable quality solar lantern. With a recommended retail price of under USD8, the product combines **d.light**’s high quality with extreme affordability, making it an excellent value for off-grid families. Designed as a bright, safe, and reliable study light, the **d.light** S1 is expected to support the aspirations of millions of young people in emerging markets.

“**d.light** is on the leading edge of providing affordable, life-changing solar solutions for off-grid families around the world,” said **d.light** CEO Donn Tice. “The **d.light** S1 makes bright and clean solar lighting accessible for base-of-the-pyramid households who want a better life for themselves and a better future for their children.”

The **d.light** S1 provides four hours of bright light from one full day of solar charging. The adjustable handle allows the product to easily orient toward the sun during the day and to focus its light at night, making it the perfect solution for studying. The **d.light** S1 is extremely durable and able to withstand rugged weather conditions and high impact.

“The **d.light** S1 addresses a top priority of our customers: their children’s education,” said **d.light** Chief Customer Officer Sam Goldman. “We believe this product will empower young people in developing countries to pursue their dreams.”

Independent research and **d.light** field research demonstrate that access to bright solar light significantly improves educational outcomes for children. In Sudan, the World Bank found that pass rates doubled, from 57 percent to 97 percent, after students used solar lighting for one year. In a **d.light** pilot in India, 100 percent of 275 students surveyed said they regularly studied with the **d.light** S1, and all of them experienced benefits including increased productivity, cleaner air inside the home, and reduced risk of fire.

The **d.light** S1 is now available for order worldwide. Distributors in India and Africa should contact the appropriate **d.light** field office; other distributors should contact **d.light**’s International Sales team in Hong Kong.

d.light's solar lighting product line currently includes the **d.light S250**, a premium solar lantern and mobile charger and the **d.light S10**, an all-in-one solar lantern.

About d.light design

d.light's mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. The company aims to improve the lives of 100 million individuals, beginning by replacing every kerosene lantern with clean, safe and bright light.

d.light is financed by leading social enterprise funds Omidyar Network, Acumen Fund, and Gray Matters Capital, along with prestigious venture capital firms Nexus Venture Partners, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group. To learn more, visit www.dlightdesign.com.

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