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TOTAL CAMEROON AND D.LIGHT LAUNCH COUNTRYWIDE MARKETING & DISTRIBUTION
Solar-Powered Lanterns and Mobile Chargers Now Available in all Total Stations

DOUALA, CAMEROON, 1 January 2011 – **Total Cameroon** and **d.light design** today jointly announced a nationwide launch of solar-powered lanterns in all Total stations across the West African country. D.light's award-winning line of solar LED lanterns will be available in all 160 Total stations in Cameroon, and will be promoted through an extensive rural marketing campaign across multiple mediums and channels.

Quote from Total Rep

"This partnership brings together **d.light**'s innovative product designs with Total's unparalleled reach into rural markets," said **d.light** CEO Sam Goldman. "We are thrilled at the opportunity to reach millions of rural families in Cameroon, and to improve their quality of life with safe, bright and affordable solar lighting."

Currently, 70 percent of Cameroon's total population of 19.5 million, or about 13.7 million people, do not have access to electricity, and must rely on expensive, polluting solutions like kerosene lanterns for light. Kerosene oil costs a typical rural household as much as _____, or _____ of their monthly income.

The products are currently available for sale in any Total station within the country. The D.LIGHT S250, a solar lantern and mobile charger, will be sold for _____, while the D.LIGHT S10, the world's most affordable quality solar lantern, will be sold for _____.

About d.light design

d.light is an international consumer products company serving people without access to reliable electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. We will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, we aim to have improved the lives of 100 million individuals. **d.light** is financed by leading social enterprise funds Omidyar Network, Acumen Fund and Gray Matters Capital; with investment from prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group. To learn more, please visit www.dlightdesign.com.

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