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**D.LIGHT LAUNCHES NEXT GENERATION OF LONGER-LASTING, MAINTENANCE-FREE SOLAR LANTERNS FOR OFF-GRID HOUSEHOLDS AROUND THE GLOBE**

**San Francisco, California, USA, 24 January 2013 – d.light design** announced the launch of its next-generation product line of portable solar lanterns for families without access to electricity, comprising of the d.light S2, the d.light S20 and the d.light S300. These latest products advance the social enterprise's tradition of high quality, extreme durability and affordability. For the same retail price as their predecessors, the new products feature an enhanced product lifetime and are completely maintenance free. They also come with an industry-leading two-year warranty.

"Our newest generation of products are more than just upgrades; they're game-changing innovations," said d.light Chairman & CEO Donn Tice. "We've improved the solar panels, LEDs, batteries and the overall durability. Most importantly, we're offering this superior performance at the same affordable price."

Designed to last twice as long as their predecessors, the new product line has been enhanced with solar panels that charge more efficiently on cloudy days and LEDs that can last for decades. Battery replacements are no longer necessary for the lifetime of the products, allowing customers to use them for years without any maintenance. The premium S300 solar lantern and mobile charger can charge a fuller range of mobile phones, including the latest smartphones. Each solar lantern has also been designed to be more resistant to dust, impact, insects and water.

"Our products are designed to meet the demands of people living in the most extreme environments on the planet," said Ned Tozun, President and Co-Founder of d.light. "Regardless of the weather conditions, the prevalence of dust and insects or other environmental challenges, our customers will find that the performance of d.light products remains excellent."

Independent research continues to demonstrate that off-grid families with access to safe, bright and reliable lighting experience significantly improved economic prospects, educational opportunities and health. Since d.light's founding in 2007, the company has provided light to over 11 million individuals in more than 40 countries worldwide. Collectively, d.light customers have saved \$204 million in energy-related expenses and have been empowered to increase productivity by an additional three billion hours. The company's products have also benefitted the planet, generating 7.8 million kWh in solar energy and offsetting the equivalent of nearly 500,000 tons of carbon emissions.

The d.light S2, d.light S20 and d.light S300 are now available globally. Visit [www.dlightdesign.com](http://www.dlightdesign.com) for sales contacts in your area.

## About d.light design

d.light is a for-profit social enterprise whose purpose is to create new freedoms for customers without access to reliable power so they can enjoy a brighter future. We design, manufacture and distribute solar light and power products throughout the developing world. We aim to transform the lives of 100 million people by 2020. Since its founding in 2007, d.light has reached over 11 million people and continues to positively impact one million new lives on a monthly basis. d.light serves over 40 countries through over 6,000 retail outlets, 10 field offices, and four regional hubs.

d.light is a recipient of the prestigious International Gold Award of the Ashden Awards for Sustainable Energy and was a finalist for the Zayed Future Energy Prize. The design and performance of their products have been recognized by Lighting Africa, Design Week and Spark! Co-founders Sam Goldman and Ned Tozun have been acclaimed as social enterprise leaders by Forbes, BusinessWeek, World Economic Forum, Ashoka Foundation, Asia Society and Social Venture Network.

In addition, d.light is a pioneer in standardizing social impact measurements among social enterprises and impact investors. In 2012, after receiving a high rating through a *Global Impact Investing Rating System (GIIRS)* assessment, the company was certified as a *B-Corporation* and is registered to track *Impact Reporting and Investment Standards (IRIS)* metrics.

d.light is financed by leading social enterprise funds Omidyar Network, Acumen Fund and Gray Matters Capital; with investment from prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures and the Mahindra Group. To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

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