

**MEDIA CONTACT:**

Dorcas Cheng-Tozun  
d.light design (China office)  
+86 150 1383 0650  
dorcas@dlightdesign.com



**D.LIGHT DESIGN SELECTED BY ALWAYSON AS AN AO GLOBAL 250 WINNER**

*Recognized for world-changing technology and market value*

**New Delhi, India, July 18, 2008** – d.light design today announced that it has been chosen by AlwaysOn as one of the AO Global 250 Winners. Inclusion in the AO Global 250 signifies major developments in the creation of new business opportunities in the global technology industries. d.light design was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

d.light design recently launched a product line of three AC and solar-chargeable lighting products, custom-designed for billions of urban and rural households in developing countries that do not have regular access to electricity. d.light is offering the lowest-cost solar LED products currently available on the global market, which will replace expensive, dim, and polluting kerosene lanterns. Sales of the Nova, the Vega, and the Comet are taking place in India, with market tests ongoing throughout the world.

d.light design and the AlwaysOn Global 250 Top Private Companies will be honored at the AlwaysOn & STVP Summit at Stanford scheduled to occur on July 22-24, 2008 at Stanford University. This two-and-a-half day executive event highlights the significant economic, political and commercial trends disrupting the global technology industries, and features the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases.

Fifty of the top CEOs from the AO Global 250 will present their market strategies to a panel of industry experts in a "CEO Showcase."

"The AO Global 250 winners have excelled in key strategic areas in the global technology markets," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services, and platforms that are driving the next phase of innovation and creating real value at an economically uncertain time."

The AO Global 250 was selected from over hundreds of companies, nominated by a panel of industry experts in the online technology, media, entertainment, enterprise and greentech sectors from around the world.

"We are honored that AlwaysOn has recognized our contributions as a global corporate citizen," said Sam Goldman, CEO of d.light design. "We believe that our products will truly revolutionize lighting options for millions of families in the developing world. With access to cleaner, brighter, and more affordable light, our customers will be healthier and have greater educational and economic opportunities for years to come."

A full list of all the AO Global 250 winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/27959>

**About d.light design**

d.light design is a social enterprise whose mission to bring lighting and power to over 1.6 billion people globally currently living without electricity. In ten years, d.light seeks to replace every kerosene lantern in the world with safer, brighter, and more affordable lighting. d.light design is a high growth company financed by prestigious venture capital firms including Draper Fisher Jurvetson, Garage Technology Ventures, Mahindra and Mahindra, and Nexus India Capital, with additional investment from leading social enterprise funds, including the Acumen Fund and Gray Matters Capital. To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

**About AlwaysOn**

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, OnHollywood, OnMedia, GoingGreen, NordicGreen, and Venture Summit East and West) and quarterly print "blogozine". No other media brand has dared to create such open interaction with its readers and event participants.

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