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**D.LIGHT DESIGN SELECTED BY ALWAYS ON AS A GOINGGREEN TOP 100 WINNER**  
*Recognized for innovative green technology and market value*

**New Delhi, India, 4 September 2008** – D.light Design today announced that it has been chosen by AlwaysOn as one of the GoingGreen Top 100 Winners. Inclusion in the GoingGreen 100 signifies major developments in the creation of new business opportunities in the green technology industries. D.light Design was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

D.light develops and manufactures AC and solar-chargeable lighting products, custom-designed for billions of urban and rural households in developing countries that do not have regular access to electricity. Providing clean, modern lighting is a key strategy in the fight against global warming, as hazardous and polluting fuel-based sources such as kerosene are the primary source of greenhouse gas emissions in the developing world. D.light's vision to eradicate the kerosene lantern will eliminate the millions of tons of carbon emissions that are released every year from burning kerosene.

D.light Design and the GoingGreen Top 100 Companies will be honored at GoingGreen 2008, scheduled to occur on September 15-17, 2008 at Cavallo Point in Sausalito, CA. This two-and-a-half-day executive event features CEO presentations and high-level debates on the most promising emerging green technologies and new entrepreneurial opportunities. At GoingGreen our editors will also honor the GoingGreen 100 Top Private Companies. Fifty top CEOs will pitch their market strategies to a panel of industry experts in our "CEO Showcase."

"The GoingGreen Top 100 winners have excelled in key strategic areas in the global clean energy technology markets," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services, and systems that are driving the next phase of greentech innovation and transforming the biggest industries on earth."

According to D.light Design CEO Sam Goldman, "Everything we do at D.light Design is driven by our social mission—to eradicate kerosene and provide clean, safe, and modern lighting in the developing world. We are pleased to receive this recognition of our commitment to clean technology that will significantly improve the quality of life for millions of deserving families."

A full list of all the GoingGreen Top 100 Winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/28868>.

**About D.light Design**

D.light Design is an international consumer products company delivering quality energy solutions to families living without adequate electricity. Our mission is to enable households without reliable electricity to attain the same quality of life as those with electricity. D.light will begin by replacing every kerosene lantern with clean, safe and bright light. By 2020, D.light aims to have improved the lives of 100 million individuals. D.light is financed by prestigious venture capital firms including Nexus India Capital, Draper Fisher Jurvetson, Garage Technology Ventures, the Mahindra Group; with investment from leading social enterprise funds, including the Acumen Fund and Gray Matters Capital.

To learn more, please visit [www.dlightdesign.com](http://www.dlightdesign.com).

**About AlwaysOn**

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, OnHollywood, Breakout, OnMedia, GoingGreen, NordicGreen, and Venture Summits East and West) and quarterly print "blogozine". No other media brand has dared to create such open interaction with its readers and event participants.

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